

## INNOVATION CHALLENGE 2023

MENTORS





DEREK BRANDT

DCB, Strong Pharma-, Biotech and Medical Device know-how, T1D for the past 35 years. Derek's mentoring focus is on vision, strategy, positioning & R&D of medical devices.













MAREN SCHINZ

Innovation Manager DCB, Ph.D. in molecular medicine, T1D for more than 15 years, patient entrepreneur, specialized in product launches, branding strategies, co-creation and patient networks.









GRETA EHLERS

Business Scout DCB, T1D for 20 years. Strong connection & insights into the user perspective/patient community and strong experience in digital communication, branding and marketing.











SIMON SCHWAIGHOFER

Business Development DCB, Medical device launches in start-ups/scale-ups - from late prototype stage to launch plan; business development and B2C/B2B sales.



STEFANIE HOSSMANN

Clinical Research Scientist DCB, background in neurobiology, strong experience in clinical evaluation planning and conduct, regulatory affairs and quality managment.



MARTINA ROTHENBÜHLER

Project Leader Data Sciences at DCB, strong experience in clinical development, trial design, clinical evaluation for health authorities (MDR, FDA) and clinical validation of machine-learning algorithms.





























STEFANIE HOFER

Clinical Research Physician, DCB. Medical Doctor, Diabetes Specialist and T1D. Stefanie's mentoring focus lies in Clinical Research, Clinical Trial Strategy and reaching target patients & HCPs.









CORDELIA TRÜMPY

Business economist and nutrition specialist with more than 20 years of experience in the HealthTech market, at the intersection between science, technology and customer / patient.











MYRIAM TINNER

Product Manager at DCB, Background in Marketing, several years of experience in medical device product development, requirements definition, validation and global roll-outs and launches.









EMA GRABENWEGER

Innovation Manager DCB, M.A. in Business Consultancy Int., 10+ years in MedTech industry corporates & start-ups, go-tomarket strategies, regulatory affairs, product launch excellence, global marketing.





MICHAEL SCHOEMAKER

20+ years experience in MD industry on development of CGM devices, covering all aspects from early research to manufacturing, clinical studies and launch activities.





VALENTIN SPLETT

13+ years experience in consulting in life sciences innovation. Valentin's mentoring focus lies on commercialisation, reimbursement, sales, business model and funding.











PAUL SENN

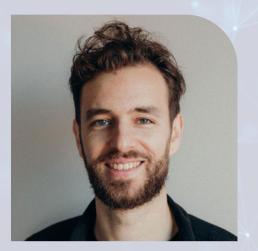
Pharma and MedTech Consultant. In the industry for 30 years. Strong experience in developing and launching drug products, drug/device combinations and devices in major markets.











GEORGE STARK

MedTech specialist, sales and husiness manager developer for insulin pump and CGM technology. T1D for 14 years, specialized in team management, strategic goal planning & sales effectiveness.





AURELIE MOSER

Deep expertise in business model, commercial, access & pricing strategy. Enabling startups to reduce time between technology or idea discovery & significant investments or first paying customers.









WALTER ESSER

Founder of EuSoftSkills, T1D Dad, Mentor & Trainer. Specialising in Vision, Strategy, Positioning, People & Team, Decision Making and Pitch Optimisation.





SABINE NIEBA

20 years experience in medical device and software, IVD and regulatory affairs quality management. Supporting start-ups in implementing regulatory strategies, QMS and writing submission dossiers.





LEE LEICHTER

50 years experience in health care industry; 30 years consulting business, scientific, regulatory and quality issues relating to drug delivery & combination products for marketing in the USA/EU/CAN.





MARK DUMAN

30+ years experience in combining a management consultant, clinical, & patient background; supporting organisations in market access, patient engagement & digital therapeutics.













SANJAY GOHIL

20+ y in diabetes in Pharma, MedTech & Digital health industry working with startups/SMEs. Utilising experience, & network to enable market access to improve system and patient outcomes.











HEINZ MÜLLER

20+ years as patent expert at Swiss Federal Institute of Intellectual Property; regular lecturer in biochemistry (University of Basel) and intellectual property law at several Swiss universities.





HANNA BOËTHIUS

T1D for 38 years, international speaker, patient leader, consultant and mentor with a MSc in Diabetes.



HANNE BALLHAUSEN

6+ years project management experience in NGO, science and research, healthcare, communication and media. Project manager of the OPEN project.



LAURA BURLANDO

Patient Advocate, living with type 1 diabetes, deeply involved in the Diabetes Online Community, and passionate about co-creation and representation of the patient voice at every step.

















LEON TRIBE

Technology Solutions Advisor & diabetes blogger/researcher. T1D for 6+ years, first class honours degree in quantum physics, MBA in strategy and leadership; participant of the DCB Innovation Challenge 22.















PROBLEM -SOLUTION FIT



DATA SCIENCE





VISION & MISSION



TEAM



B U S I N E S S M O D E L



CLINICAL & RESEARCH



QUALITY & REGULATORY





PITCH TRAINING

